



## **CFA Level I Preparation Workshop**

### **OBJECTIVE**

To present a top quality workshop preparing for the CFA Level I exam for June 2010.

### **BENEFITS**

- a. Due to major changes in the financial sector, CFA charter holders can easily deal with those changes thanks to their experience and expertise.
- b. When compared to other degrees, the CFA charter is highly cost efficient in terms of adding to the qualifications of staff while keeping costs down.
- c. The CFA charter is considered one of the benchmarks for determining competence and integrity, leading it to be a necessity for accessing the finance and investment sectors worldwide.

### **SCOPE OF PROGRAM**

#### **1. A brief synopsis of the CFA Program**

Being the most prestigious investment designation awarded worldwide, the CFA program is looked upon by many investment professionals. As a rigorous program, the program equips you with tools and knowledge necessary to function properly in today's finance and investment sector. The charter is earned after passing the three levels of the program having met the work experience requirement.

#### **2. Level I Workshop**

- a. A workshop led by elite lecturers from Kuwait and abroad. The study material used will be: Schweser Study Notes 2010.
- b. Level I topics are: Ethics, Quantitative Methods, Economics, Financial Statement Analysis, Corporate Finance, Equities, Fixed Income, Derivatives, and Alternative Investments.
- c. The duration of the CFA level I workshop is fifty nine days with a total of 177 hours of lecture time. The program will start November 1, 2009 and end by April 13, 2010. The schedule is fairly flexible and the programs' duration can be increased if needed. The workshop meets three times a week for three hours per day from 6 pm to 9:30 pm (time table, p.5).
- d. Being one of the bases for passing the exam, a four day time management course is included in the workshop. The time management course will equip participants with the necessary tools to help get the most out of their time.

### 3. Lecturers

#### A. Prof. IMAD A. MOOSA

Is currently visiting Kuwait University on leave from Monash University (Australia) where he holds the position of professor of finance. He obtained a BA in economics and business studies, an MA in the economics of financial intermediaries and a PhD in financial economics from the University of Sheffield (UK) in 1975, 1976 and 1986 respectively. He has received formal training in model building, exchange rate forecasting and risk management at the Claremont Economics Institute (USA), Wharton Econometrics (USA), and the International Center for Monetary and Banking Studies (Switzerland). Until 1991, Professor Moosa had worked as a financial analyst, financial journalist and a professional economist in banking and finance. As a result, he gained practical experience in foreign exchange, money market operations, new issues, securities portfolios and corporate finance. He was also an economist at the Financial Institutions Division of the Bureau of Statistics at the International Monetary Fund (Washington, DC).

In 1991 he began an academic career by lecturing in Economics and Finance at the University of Sheffield (UK). In 1994 he joined La Trobe University (Australia), where he ended up holding a chair in finance, before joining Monash University in September 2006. He has published 11 books and over 160 papers in academic journals. His work has appeared in the Journal of Futures Markets, Journal of Applied Econometrics, Quantitative Finance, Journal of Financial Studies, American Journal of Agricultural Economics, IMF Staff Papers, Southern Economic Journal, Journal of Development Economics, Journal of Comparative Economics and Journal of Economic Behavior and Organization. He has also written for professional magazines such as the prestigious Euromoney.

Professor Moosa has served in a number of advisory positions with private and public institutions, including KPMG, AusAid, US Treasury, Central Bank of Kuwait and the United Nations. In 2003 he was a member of the US Treasury team in charge of the reconstruction of the financial sector of Iraq. In 2009 he took part in studies commissioned by the United Nations and the Arab Planning Institute on the effect of the global financial crisis on oil exporting countries.

b. **Dr. ALI ANSARI**

Holds a BSc (1st class honors), a MSc. in Applied Mathematics and a PhD in Computational Science all from the University of Limerick, Ireland. He has an additional 2nd PhD from the UK in applications of partial differential equations; he also has a Graduate Diploma in Management from the University of Limerick. Dr Ansari has over 20 years of teaching experience, with over 60 published works including one co-authored book of proceedings. He is currently on the editorial committees of, and a reviewer for several international journals. He is an Adjunct researcher for two centers of research at the University of Limerick. He is also an Associate member of the Centre for Advanced Studies in Mathematics, Lahore University for Management Sciences. Dr Ansari is currently an Associate Professor of Applied Mathematics at the Gulf University for Science & Technology, Kuwait. In the past he has worked as the head of the Department of Mathematics & Natural Sciences (2005-2006), and as Dean of the College of Arts & Sciences (2006-2008) at GUST.

c. **Dr. SALAH AL-SHARHAN**

Is an Associate Professor and Chairman of the Computer Science Department in the College of Art and Science at the Gulf University for Science and Technology (GUST). He earned his Ph.D. in Systems Design Engineering with an emphasis on Computational Intelligence from Waterloo University in 2002 and 1999, respectively. Dr. Salah is also the Director and the founder of the e-Learning center of excellence at GUST. In addition, he is the e-Learning Program Manager (consists 9 different projects) of the Ministry of Education in Kuwait which is a national project that introduces the eLearning to all the schools in Kuwait.

Dr. Al-Sharhan's professional areas of focus are “eTraining” and “eLearning”, in addition to genuine research in the area of intelligence systems and the application of computational intelligence techniques to a variety of real life problems. In addition, he has an intensive teaching experience in the field of the computer science, IT, and intelligence system areas. He taught in several institutions such as GUST, Kuwait University and University of Waterloo at both the graduate and undergraduate levels. At the level of the professional training, Dr. Al-Sharhan's experience spans a wide

range of areas such as project management, eManagement, time management, IT project management, and other IT and soft-skills.

**d. Dr. NAYEF F ALHAJRAF**

is currently Assistant Professor in the Accounting Department of the Gulf University for Science & Technology. He is a board member of the Arab Investment Company, Saudi Arabia; and founder and managing director of the Kuwait Corporate Governance Forum. He is a member of the Kuwait Accountants and Auditors Association; the American Institute for Certified Public Accountants; and the Hawkamah Institution for Corporate Governance. Dr. Alhajraf holds a PhD in Accounting and Finance from Hull University Business School, UK; an MSc in Accountancy from the University of Illinois, USA; and a BSc in Accounting from Kuwait University.

**e. Mr. HANI S. ESBAITAH, CFA**

has acquired his Bachelors of Sciences from Point Park University (1986, Pittsburgh, USA) majoring in Business Management with a minor in Economics. Mr. Esbaitah is a CFA charter holder since September, 2000. Mr. Esbaitah has extensive knowledge in the fields of finance and investments. Having for the past 23 years worked in numerous fields such as portfolio management, derivatives, asset valuation, and acquisitions, he is highly knowledgeable in those fields. In addition, Mr. Esbaitah attended several workshops and seminars related to the fields of finance and investment. Mr. Esbaitah is currently the CEO of Dana Investment Company. Adding to his practical experience in the investment field, Mr. Esbaitah took part in the CFA level I preparation program hosted by Infocenter. He was part of the program for four consecutive years teaching most subjects in the program.

**f. Mr. MOHAMMED AL-MUSALAM**

Program Developer

*Time Table for the workshop*

<b>Event</b>	<b>Daily Time</b>	<b>Date(day)</b>
<b>Start day</b>	<b>6pm – 9:30pm</b>	<b>1<sup>st</sup> Nov, 2009</b>
<b>Weekly sessions</b>	<b>6pm – 9:30pm</b>	<b>Sunday, Tuesday, Thursday</b>
<b>End date</b>	<b>6pm – 9:30pm</b>	<b>13<sup>th</sup> April, 2009</b>

*Where the workshop will be held*

The workshop will be conducted in Flex Executive Club meeting room, Shaab Al-Bahry.

- a. The meeting room is equipped with the necessary equipments to lecture.
- b. A coffee break will be served.
- c. Valet parking services is available free of charge.

**CLOSING**

Our Program is designed to attract individuals who are serious about their careers – and are looking for a meaningful and worthwhile opportunity. We congratulate you on taking the first step by downloading the workshop information file. To take the next step, please review the enclosed information and complete and return the Workshop Application form to EDARA GROUP either by fax or email. And please feel free to contact the program team at

EDARA GROUP - Hotline: 55961140,  
Tel: 22629002/3  
Fax: 22629004  
E-mail: [training@edaragroup.com](mailto:training@edaragroup.com)

Sincerely,  
EDARA GROUP



## **CFA Application Form**

Name: .....

Nationality: .....

Date of birth:.....

Passport #(for non-Kuwaiti):.....

Civil ID #: .....

Qualification degree and date:

-..... -.....

-..... -.....

-..... -.....

Last TOEFL exam date:..... Grade:.....

Present occupation: .....

Employer: .....

Office #: .....Fax: .....

Mobile#: .....Email: .....